

2 Hour Program

The Artist: Lori Gragg

Beauty can be defined as perfect balance, proportion and symmetry, all working in harmony. Master Cosmetologist & Photographer Lori Gragg is one of the most exciting digital artists today. Years of experience at one of the nation's top hair and makeup salons in the country has given Lori a unique insight into facial structure and makeup enhancements to the human face. Her salon's client list reads like a who's who of superstars: Bruce Willis, Courtney Cox, Ellen John and Randy Travis, to name a few.

After teaching Adobe Photoshop at a local college in Georgia, Lori has taken advanced makeup techniques and applied them digitally to her client's portraits. Time is money. Quick retouching has become Lori's trademark and she spends less than 5 minutes on most images, a concept not easily achieved in today's world of digital imaging. Lori's skills bring out symmetry and balance to greatly enhance the beauty in any subject. Many women long for stunning eyes and thicker lashes to make them look more attractive. Lori's technique magically places longer, thicker lashes on her subjects, and with learning just a minutes worth of enhancements your clients will be amazed and your bottom line will increase just as hers has!

Lori's work has generated several awards in her home state of Georgia, as well as PPA's International Print Competition, including a distinguished print ribbon in Electronic Imaging for retouching in her first-ever print competition.



Intermediate Photoshop skills Required

The focus of the 2 hour class is BASIC makeup enhancement. It's not as extensive as the 4 hour class, but is a great starting point for basic retouching skills. In this class Lori discusses skin retouching on a male, Digital Skin and Portraiture plug ins, how she utilizes them, and how to keep neat, clean skin textures without the subject looking "plastic". Lori will also go through a start to finish basic makeup augmentation and how to enhance the eyes, lashes and brows. She will also discuss how the eye makeup can enhance or detract from the subject's features. Also, she will talk about lips, how to correct imperfections, apply lipstick, lip liner and virtual "lip gloss". Finally, she will discuss how to remove fly away hairs in a snap.

An inspirational before and after DVD will be shown with samples of Lori's work.

